



BROADCASTEX

ANNUAL
EXHIBITION

THE INTERNATIONAL EXHIBITION ON
BROADCAST MARKET

8 - 10 JUNE 2023

SECC - SAIGON EXHIBITION & CONVENTION CENTER
HO CHI MINH CITY, VIETNAM

DISCOVER, THE INFINITE POTENTIALS OF BROADCAST

LOCAL & INTERNATIONAL EXHIBITORS **350+**
WORLDWIDE VISITORS **6,500+**
SPECIAL EVENTS **10+**

www.telefilm.vn

Hosts & Sponsors:



Organizers:



WHY BROADCAST?

- * Showcase your products and services in one of the most dynamic cities in Asia
- * Maximising your visibility with tailor-made advertising and sponsorship opportunities
- * Build international exposure with industry players from major regions
- * **73%** of exhibitors made contact with their right target visitor groups
- * **94%** of exhibitors were satisfied or very satisfied with the event
- * **83%** of exhibitors met or exceeded their expectations in terms of overall business results achieved
- * Over **82%** of exhibitors will exhibit at BROADCAST again in 2020

TOP COMPANY'S MAIN ACTIVITY

- * Broadcaster - Satellite / Cable / TV
- * Production - TV / Film / Video
- * System Integrator
- * Broadcasting Solutions Provider
- * Broadcasting - Internet / New Media / Mobile App
- * Broadcaster - Radio
- * Reseller / Distributor / Agent
- * Live Event / Entertainment / Music Production
- * Manufacturer / OEM
- * Other Broadcasting - Digital Entertainment Related

COMPLIMENTARY BUSINESS MATCHING SERVICE FOR QUALITY MEETINGS

A key programme designed to give exhibitors and high - profile visitors the opportunity to meet and develop concrete business opportunities.



CONCURRENT EVENTS

TELEFILM presents a wide range of unique networking opportunities to facilitate the exchange of insights and establish strong partnerships.

FLOOR SPACE ONLY:

- Size (Minimum): 3mx 6m
 - Raw space only, Exhibitors make their own stand's design & construction (Stand's design needs to receive confirmation from the Organizer).
- Utilities and additional services can be requested at an additional charge (management fee, construction deposit, electricity, etc.)



BOOTH PACKAGES:

- Facsimile board with company name (English), 01 information counter or 01 round table, 2 folding chairs, 02 fluorescent tubes, 01 power socket (220V/5A), Floor carpet, 01 waste basket
- * Virtual Booth with all the functions
 - * 3 days hotel free of charge

**MAKE AN EARLY RESERVATION TO GET THE LOCATION OF YOUR CHOICE
FOR DETAILS, CONTACT**

**ORGANISER:
ADPEX JOINT STOCK COMPANY**



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