

Virtual dates: 07-30 June 2021 Onsite dates: 16-18 June 2021

VIETNAM ICTCOMM 2021 THE HYBRID EDITION

[Onsite + Virtual]

The International Exhibition on Products & Services of Telecommunication, IT & Communications





Organizer

- Adpex Joint Stock Company
- Vietnam Internet Association (VIA)
- Vietnam Association for Information Processing (VAIP)
- National Agency for Technology Entrepreneurship & Commercialization Development (NATEC)
 Vietnam Climate Innovation Center (VCIC)

Supporters

- Ministry of Information & Technology
- Ministry of Industry & Trade
- Ministry of Science & Technology

Onsite Venue

Saigon Exhibition & Convention Center (SECC) (799 Nguyen Van Linh, Tan Phu Ward, District 7, Ho Chi Minh City, Vietnam)

Onsite Exhibition Dates & Times

June 16 (Wed.) – 18 (Fri.), 2021 09:00 AM ~ 17:00 PM (Last day will close at 15:00 PM)

Virtual Exhibition Date

June 7 (Mon.) - 30 (Fri.), 2021

Virtual Lobby

(URL will be launched early April)

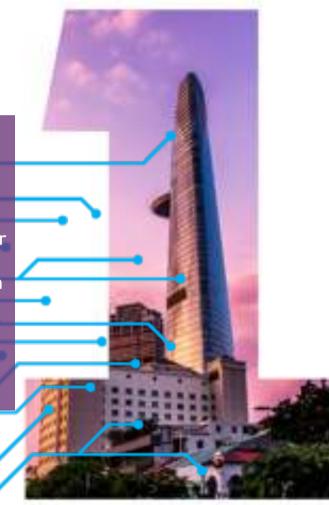


Why Exhibit In Vietnam ICTCOMM? All-in-one Hybrid Event Platform

Adpex Join Stock Company organizes Hybrid Exhibitions [Onsite + Virtual]

WHAT'S NEW

- It is the preferred exhibition to present an overview of all the technology developments, procedures and techniques, as well as future trends.
- The most experienced exhibition in Vietnam This show has been held for 4 times, and had over 8,000 visitors in 2019.
- Host a mix of in-person, live and virtual event formats while cutting down your costs. Our hybrid event solutions can bring your events to a wider audience.
- Seamless integration with your current physical events
- Diversify your event's reach and tap into new audiences





Combining 2 platforms for participants to select at their best convenience

The **VIETNAM ICTCOMM 2021** will be the first hybrid tradeshow that combines both offline and online experiences as follows:

- 1. Visit physical exhibition booths and products at virtual website (will be updated on March)
- 2. Watch online at virtual website and Join the Virtual Trade Show that offers a virtual reality experience to create business opportunities for business operators to enter trade negotiations with global buyers via virtual website (will be updated on March) and zoom.



EXHIBITS HIGHLIGHT

Communications

5G

Broadband

Photonics

SatComm

FTTx

Smart Cities

Telecom Solutions

Information Technology Solution

Manage and Store Digital Media Resources Software and Solutions For Businesses, Workflow Solutions

Infrastructure and IT network security

IP Infrastructure & File Format

Manage & Process Data

Online Payment Technology Solutions, Barcode

Scanners

Comprehensive Cloud Solution

 ${\bf Database\,Management\,System\,(CMS),Software}$

Solutions

 $Provide\ Digital\ Content,\ Vio Tapplication$

Smart Internal Communication System

Call Center Service

SMS Service

Security & Control System

Customer Service

Internet of Things (IoT)

Artificial Intelligence (AI)

Big Data

Block-chain

AR/VR

Cloud

Cyber-Security

Data & Analytics

Enterprise & Mobility Solutions

Security

Smart Automation

Start-up

Fintech

Assets & Wealth Management

Banking & Financial Institutions

Blockchain

Crypto Currency

Cyber Security

Digital Wallet

E-commerce

Forex

Government Agencires

IT Software

Payment Gateway

Private and Public Funds

Venture Capitalist



System Software

Software Libaries

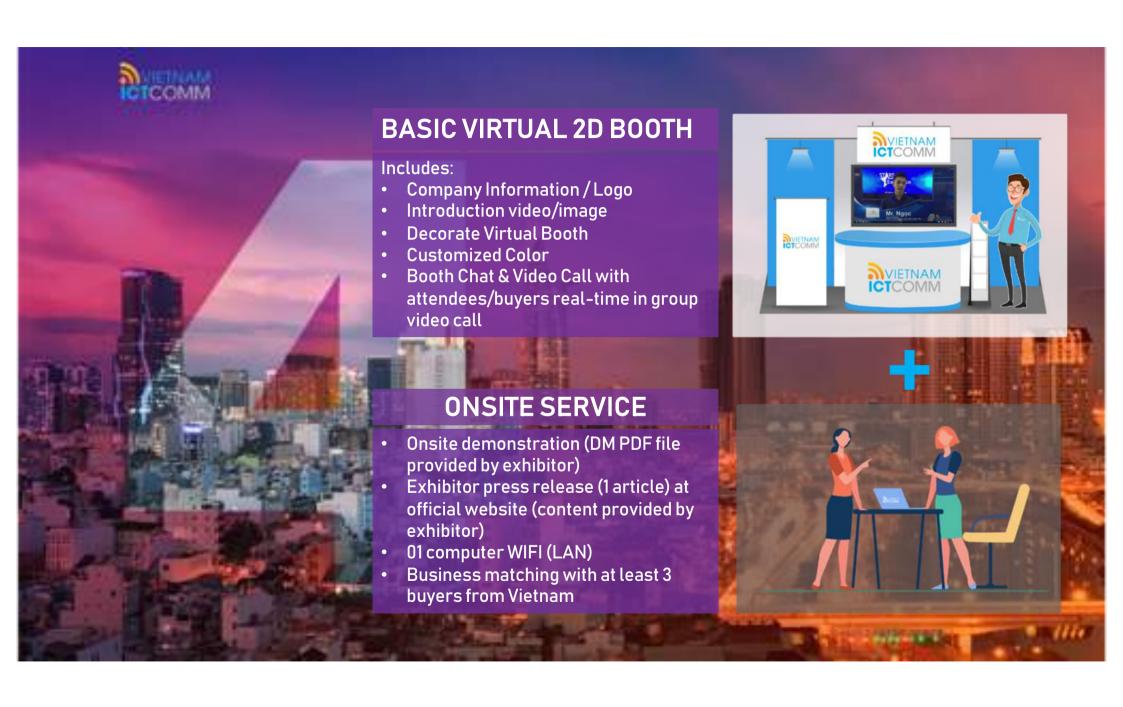
Test& Measurement

System Development

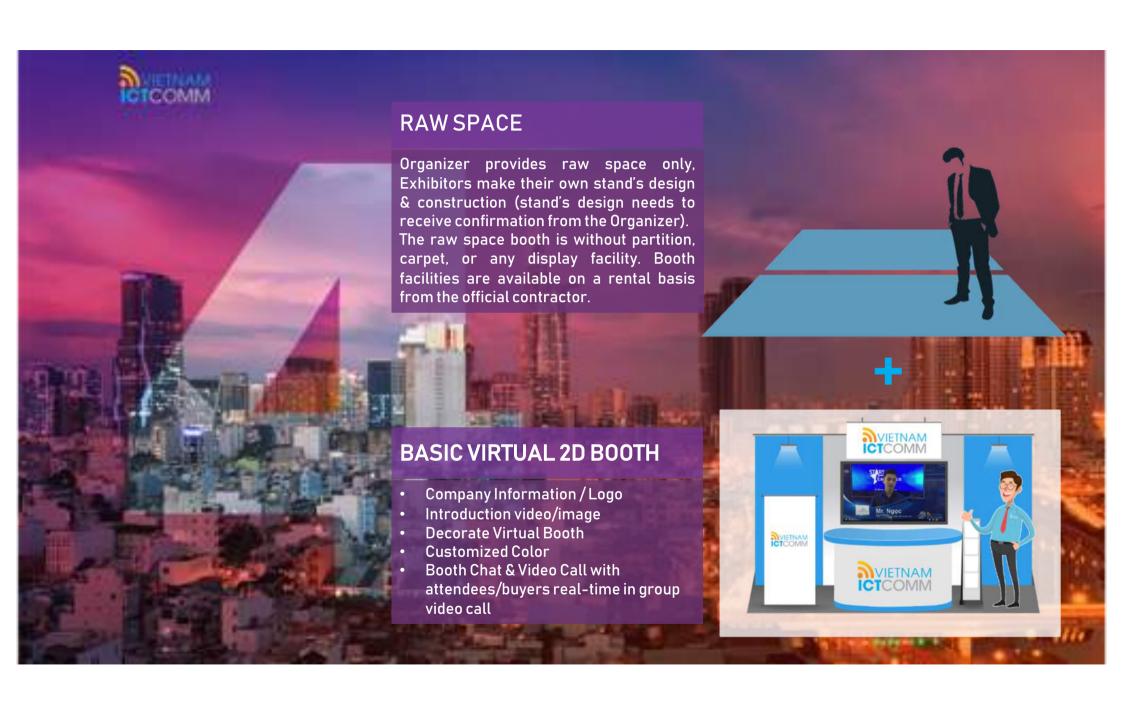
Data Protection & Security

Virtualisation











WEBINAR SESSION

VIRTUAL EVENTS ARE A SPACE FOR MEANINGFUL NETWORKING

- ➤ Webinars are used to share information on a certain topic
- Opportunity for businesses in the same industry to connect, share ideas and network
- Create a digital space, though group and 1:1 chats, for a fusion of thoughts, questions, interpretations, concepts, and beliefs to come together among like-minded professionals





VIRTUAL MEETING

- Schedule a meeting for detailed information
- Booth Video Call
- View promotional documents at booths
- Download detailed information
- Chat with other participants via Video Call
- Chat with other participants via Text Box
- Exchange e-Business Card



E-catalogue and printed catalogue

- One (01) page of exhibitor's information in e-catalogue and printed catalogue
- E-catalogue page will be online for continuous 1 year on the official website

Online Marketing

All logos and promotion materials will be online until 30th June 2021 on the virtual website

E-newsletter

Mailing to the visitor database (approx. 15,000 recipients) once a month starting from exhibitor's payment is made to the Organizer till 2 months after the show, at least 2 times before the show, 1 during the show, 2 within 2 months after the show

PR writings/press release

One (01) PR writings/press release prepared by the exhibitor once every week posted on the event Facebook's fanpage starting from date when contract payment is made to the Organizer till 2 months after the show, at least 3 times before, 1 during and 3 after the show

Webinar Sessions (via Virtual site or Zoom)

Two (02) badges to join Webinar Sessions

Post show report

General show report and specific report on onsite exhibitor's booth transaction will be sent to exhibitor within 1 month after the show

Networking

- Schedule a meeting/Chat/Video Call/Exchange e-Business card with at least 3 buyers from Vietnam during the show
- Set up at least 10 online meetings between exhibitor and potential buyers within 1 month during and after the show





Basic Sponsorship

- 1. Sponsor's logo on E-Invitation and all the marketing collaterals
- 2. Sponsor's Logo/banner on Home Page of the show's website
- 3. Sponsor's logo on e-mail blast campaign
- 4. Social media coverage and featured snippets, etc.
- 5. AD for the online directory

Gold Sponsorship

- 1. Sponsor's logo on E-Invitation and all the marketing collaterals
- 2. Sponsor's Logo/banner on Home Page of the show's website
- 3. Sponsor's logo on e-mail blast campaign
- 4. Social media coverage and featured snippets, etc.
- 5. AD for the online directory
- 6. News release on the Vietnam media
- 7. Special email blast with company details & Social media mentions





EXHIBITING INFORMATION REQUEST

- Following information available
 - Show Brochure
 - Updated Floor Plan
 - Cost Estimation
 - Rental Display Packages
 - Etc.

